



Media Alert:
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Big Stars Give Back This Season with BRATZ Toy Drive For Needy Atlanta Children

Popular Celebs T.I., Sean Garrett, Lisa Wu-Hartwell, Doc Shaw From House Of Payne, and others Contribute Toys to Needy Children and Promote New Book In Support Of Womens' Issues And Causes

Atlanta, GA – Rapper and Actor **T.I.**, Grammy award winning producer **Sean Garrett**, **Lisa Wu-Hartwell** of Bravo's *Real Housewives of Atlanta* and **Doc Shaw** of *Tyler Perry's House Of Payne* are joining forces with Atlanta-based non-profit organization **It's Cool To Be Smart** to collect toys for Atlanta families in need this holiday season.

These celebrities come together as part of the nation-wide movement dubbed *Saving Our Daughters: From A Man's Point of View*, which includes both a book with male celebrity contributors and community outreach efforts that address several issues plaguing young women and single mothers, including domestic violence.

WHAT: It's Cool To Be Smart/ Bratz Toy Drive
DATE AND TIME: Friday, December 19, 2008, 10:00 am- Noon
LOCATION: Princeton Elementary School
1321 South Deshon Rd
Lithonia, GA 30058

** Your coverage is welcome.*

For more information about *Saving Our Daughters: From A Man's Point of View* to order a copy of the book, please visit www.amanspointofview.org. Media interested in attending the toy drive, scheduling interviews about the book or previewing a copy should contact m320consulting@gmail.com.

About It's Cool To Be Smart:

Founded in 2000, **IT'S COOL TO BE SMART** is a mentoring program for teenage girls which has touched the lives of more 3000 youth across the country, including cities such as Atlanta, Los Angeles, New York, DC, Philadelphia, New Orleans and Chicago. The program's mission is to empower young girls to become future business leaders by creating mentorship opportunities with influential young women in the entertainment industry throughout the nation. For additional information, please visit: <http://www.itscooltobesmart.org/home.html>

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Saving Our Daughters



From A Man's Point of View VOL. 1



CURTIS BENJAMIN | KAREN WATTS M.Ed

www.amanspointofview.org